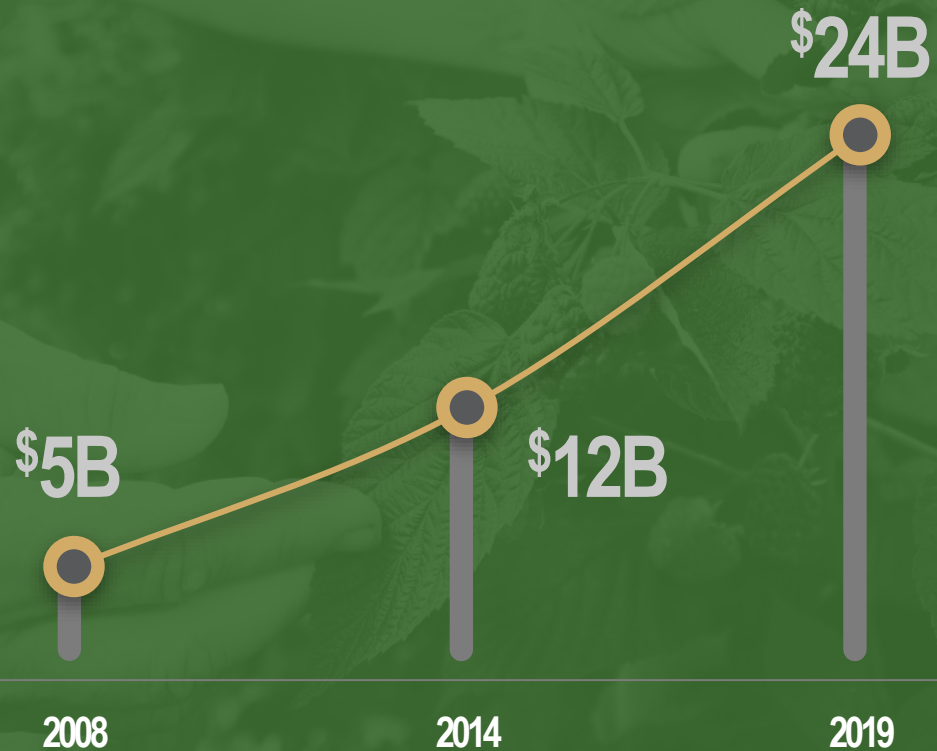




4PFOODS

Purpose. People. Planet. Profit.

LOCAL FOOD MARKET



52%

Household food budget spent on groceries











55%
INCREASE

online grocery sales in past
two years

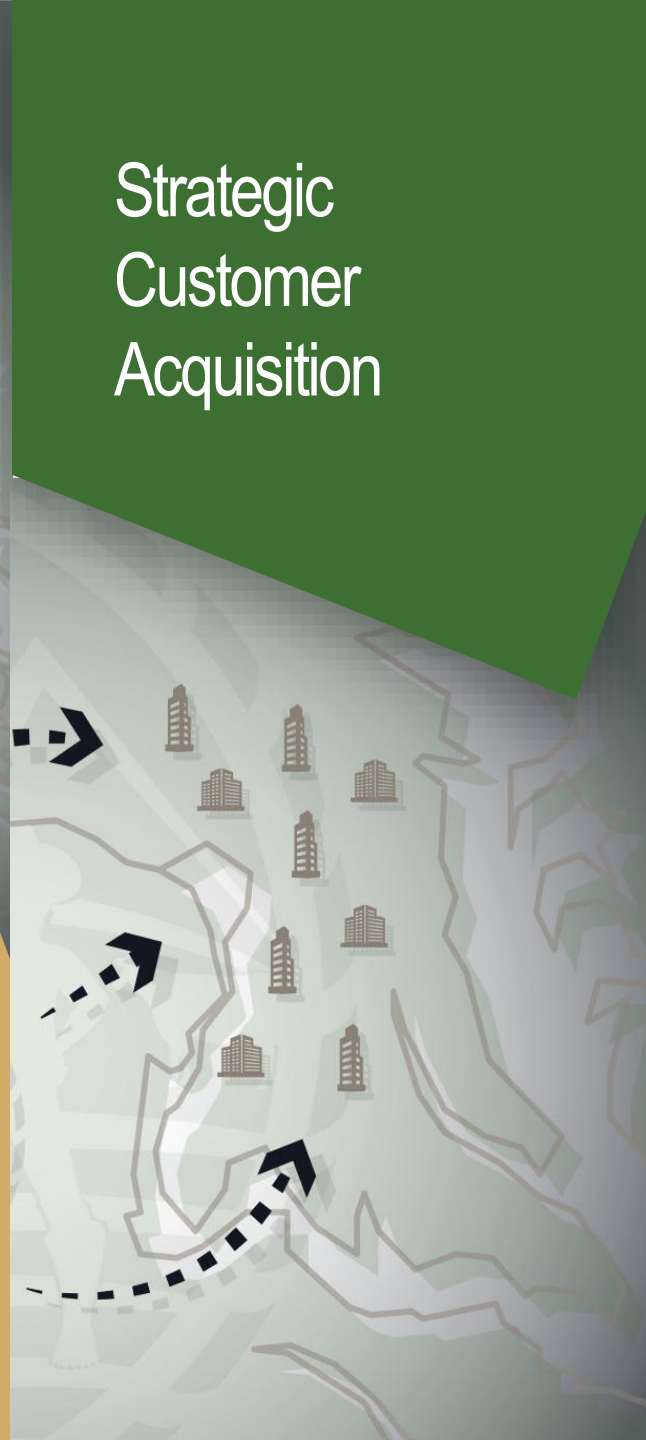
65%
CONSUMERS

want to know more about their
food

OUR SOLUTION



Food Hub
Network



Strategic
Customer
Acquisition



Lifestyle
Brand

FOOD HUB NETWORK



Resilient



Variety



Scalable



STRATEGIC CUSTOMER ACQUISITION



300+ delivery locations



HR & Property Managers



Last mile solution





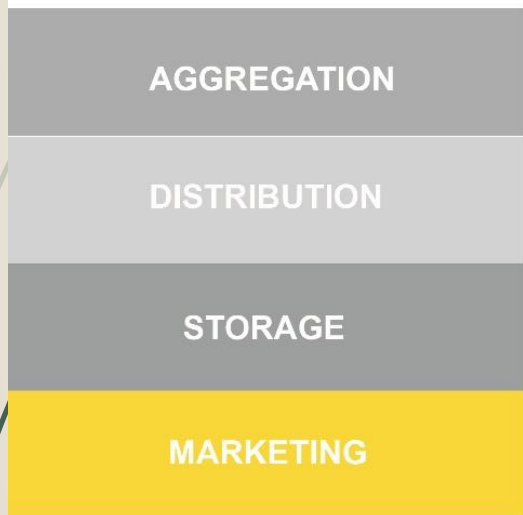
Food Hub

A TYPICAL FOOD HUB





Typical Food Hub



+



=

West Louisville Food Port



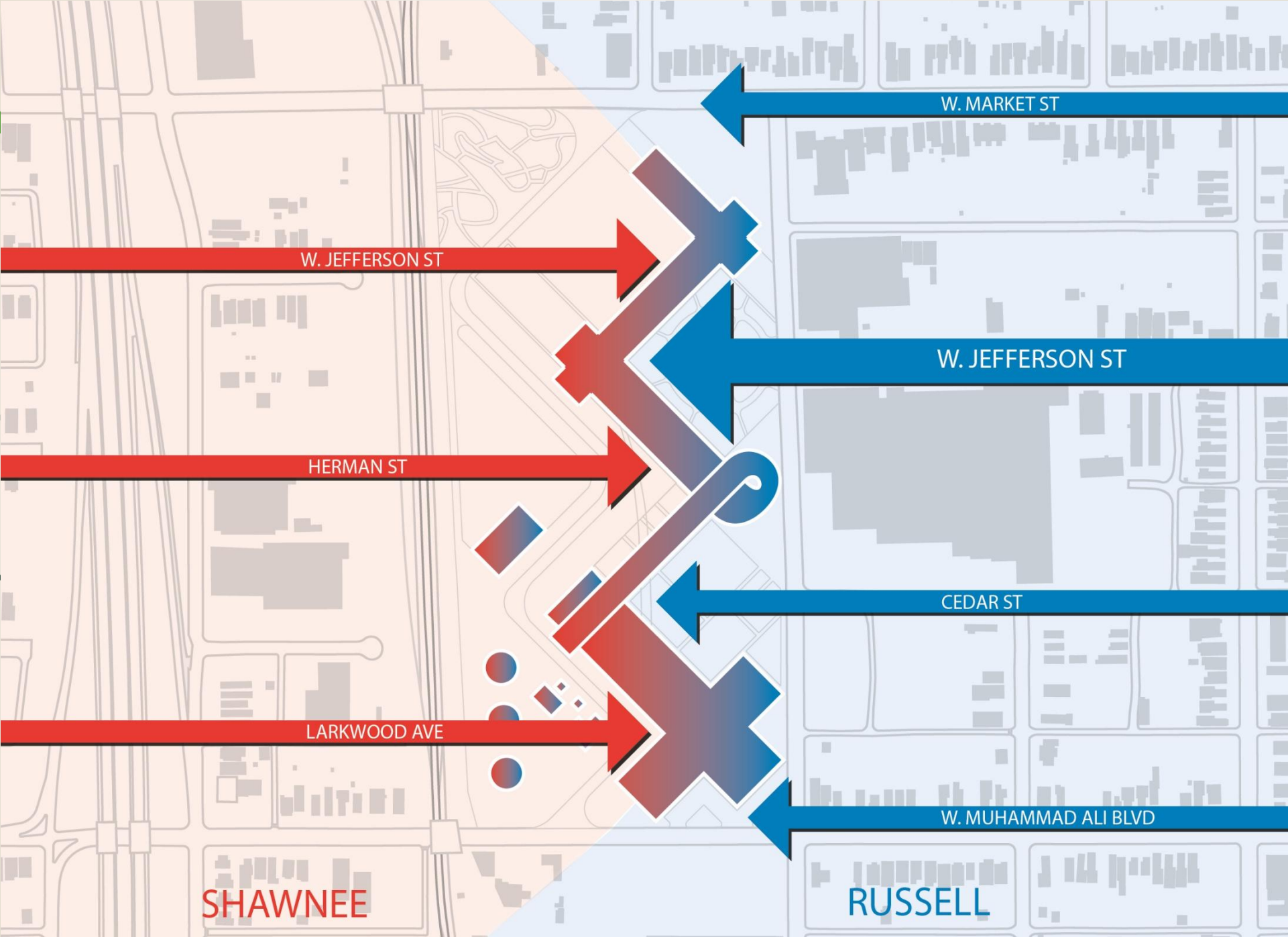


100% SCHEMATIC DESIGN
JULY 2015

West Louisville Food Port

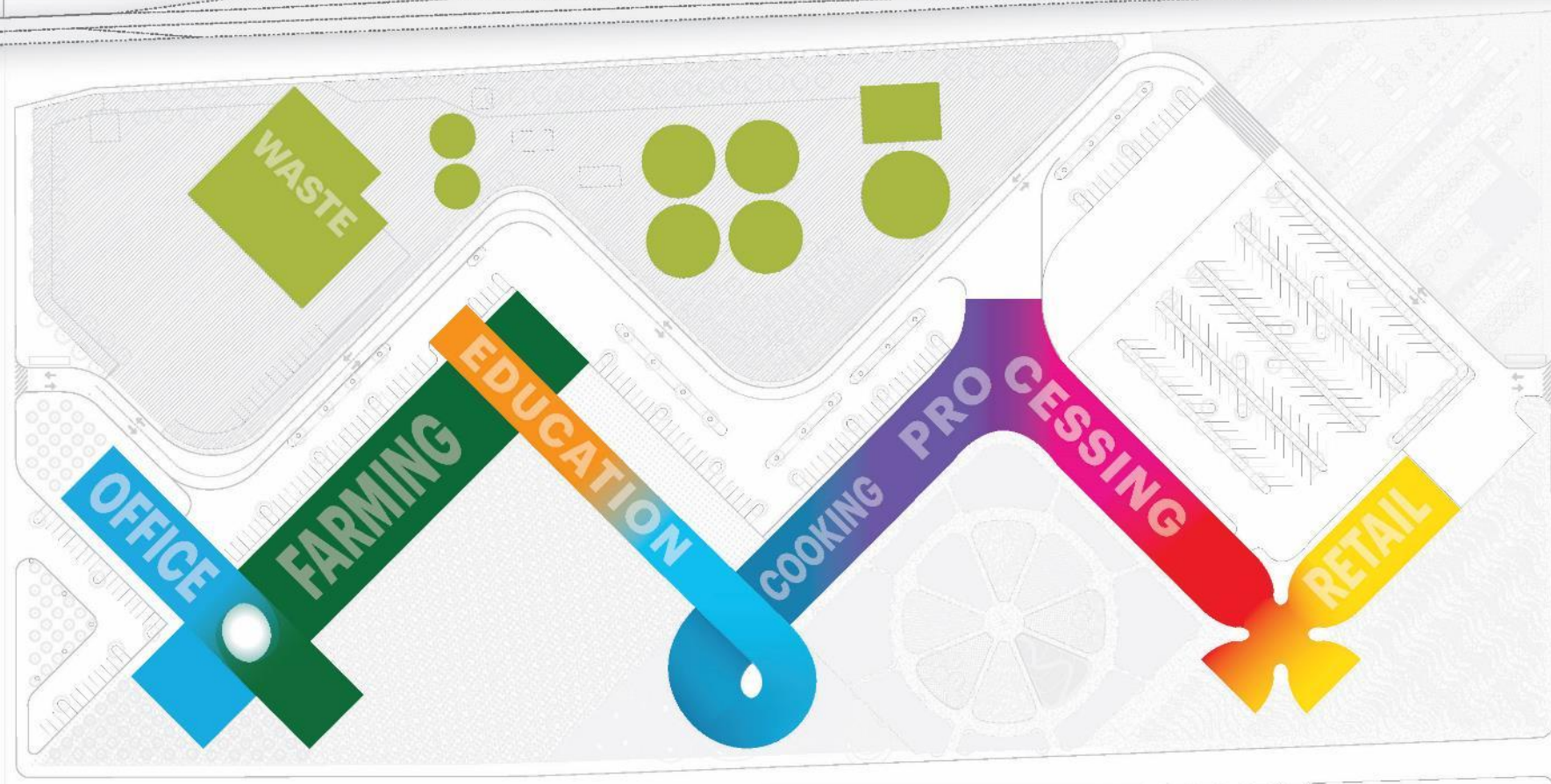


SEED CAPITAL KENTUCKY | OMA | GBBN | STOSS



SHAWNEE

RUSSELL



SCHEMATIC



ALIMENTARY DESIGN

The Final Course

Shohei Shigematsu and Christy Cheng
Fall 2015



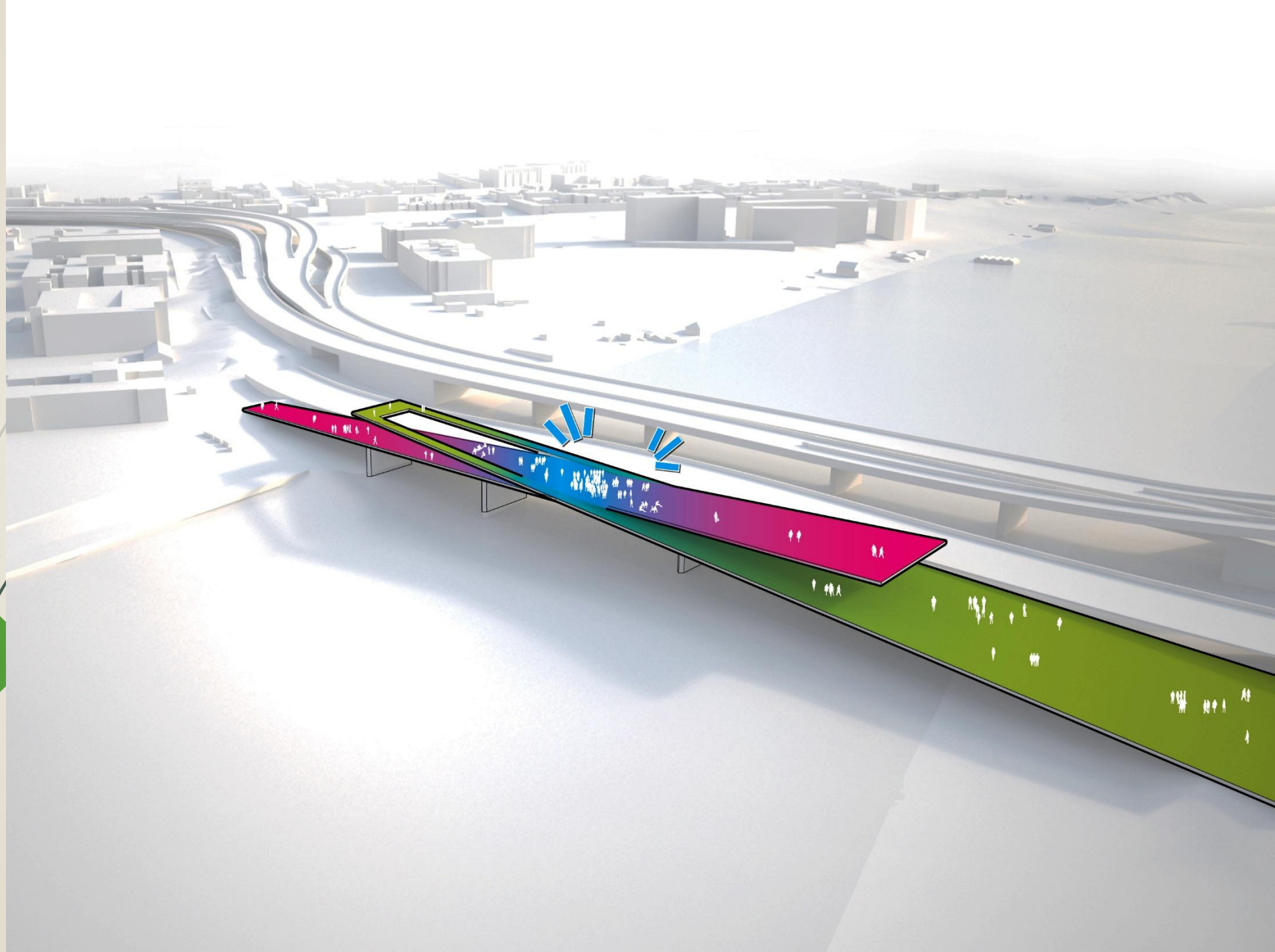
Harvard University
Graduate School of Design

Pl. 1. 1.
of the City of
WASHINGTON.



Capitol 38. 53. N







ALIMENTARY DESIGN: DC FOODPORT

OMA +  Harvard University
Graduate School of Design + 4PFOODS

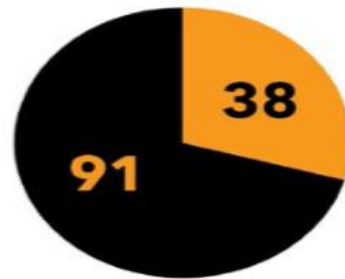
East Coast Food Union

Konstantinos Chatzaras

The East Coast is also home to the majority of food hubs in the United States, thirty-eight of which are in the D.C. vicinity. Washington, D.C. is at the center of a network of agricultural production and distribution. And yet, the district continues to import 97% of products consumed, and is one of the most food insecure places in the country. Washington, D.C. doesn't need another typical food hub, it needs an organization and a facility that will allow existing food hubs to operate more efficiently and more effectively. Washington, D.C. needs a food union.



The east Coast holds 129 out of the 300 foodhubs in the U.S.



38 of which are in D.C. vicinity

Why does Washington DC import

97%

of the products consumed?

CAFETERIA-RETAIL

USDA & OFFICE INCUBATOR

SCHOOL OF AGRICULTURE

LIBRARY

RESEARCH CENTER & LAB

ARCHIVES

SEED BANK

FARMERS MARKET

FOODHUB LEARNING CENTER

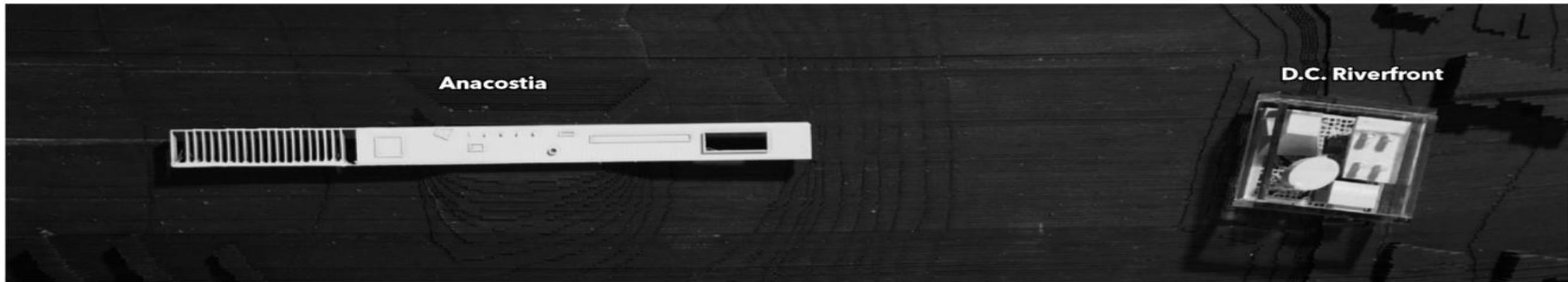
RETAIL & FOOD COURTS

CHILDREN LEARNING CENTER

KITCHEN INCUBATOR

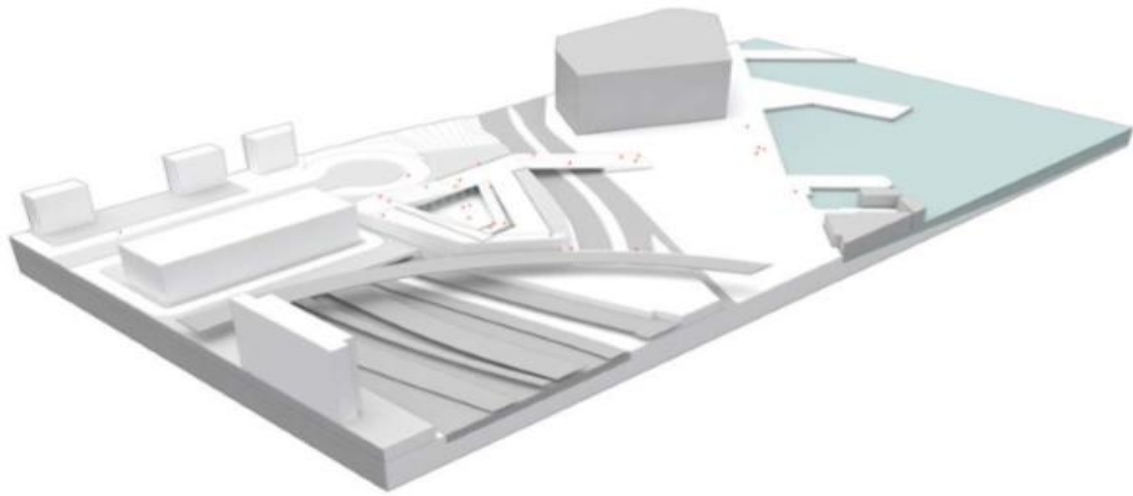
STORAGE

PROCESSING

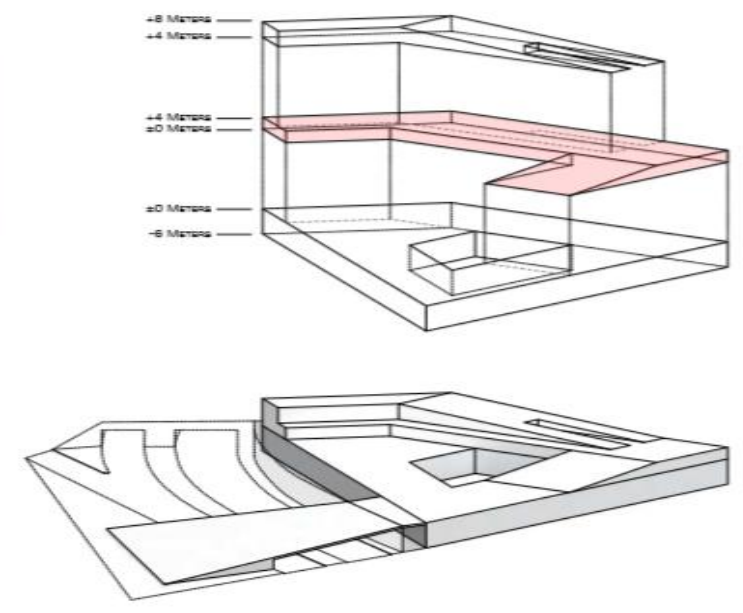
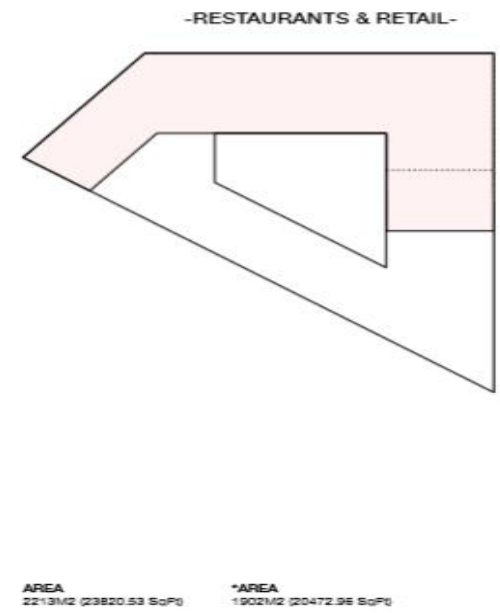
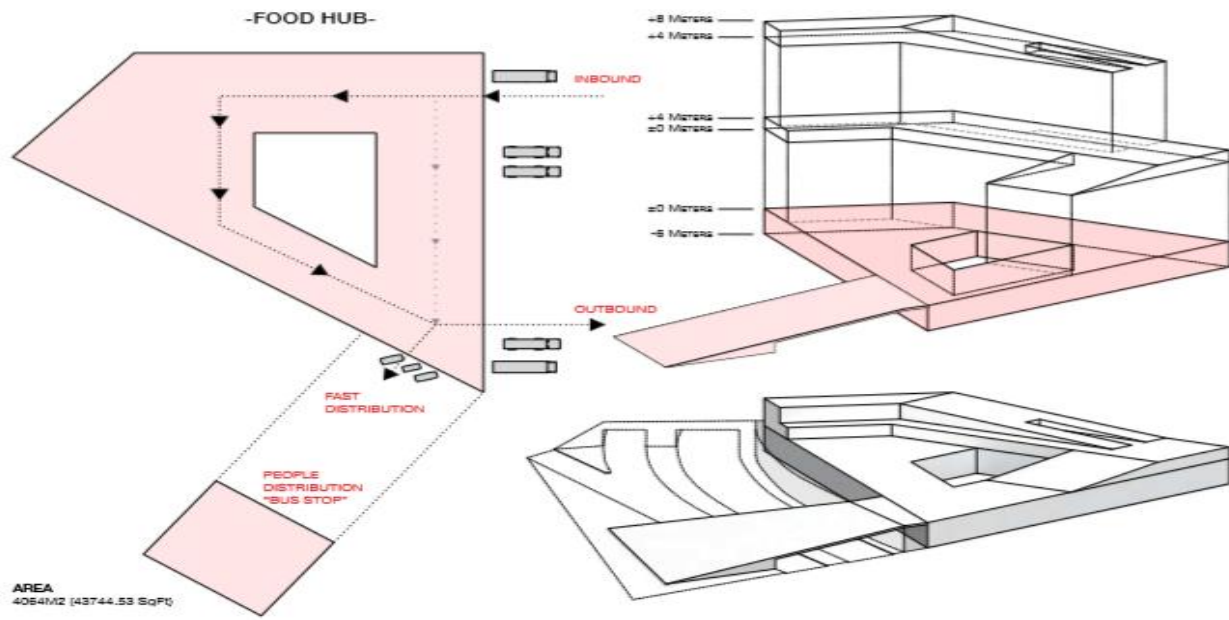


View from the River towards Anacostia





PUBLIC SPACE PUBLIC SPACE PUBLIC SPACE PUBLIC SPACE PUBLIC SPACE PUBLIC SPACE PUBLIC SPACE PUBLIC
COMMUNITY KITCHEN
 RESTAURANTS & RETAIL RESTAURANTS & RETAIL
FOOD COURTYARD HUB





4P Foods, Inc.

A Benefit Corporation

Tom McDougall, Founder

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4PFOODS